

## **PRESS RELEASE**

# **Sing Holdings and Wee Hur to launch Parc Botannia**

- *A home with nature and panoramic views*
- *Strategically located right next to LRT station*
- *Exciting upcoming developments in the vicinity*
- *Good mix of unit types with attractive pricing*
- *No new launches in the vicinity in past 2 years*

**Singapore, 2 November 2017** – Sing Holdings Limited (“Sing Holdings”) (星控股有限公司) and Wee Hur Holdings Ltd (“Wee Hur Holdings”) (伟合控股有限公司) will be launching their prized residential project, Parc Botannia, on 11 November 2017 (Saturday). The sales gallery and show suites at the junction of Fernvale Road and Sengkang West Way is open daily from 10 a.m. to 7 p.m. for public previews.

A 70:30 joint venture between Sing Holdings and Wee Hur Holdings, Parc Botannia is a condominium development comprising four (4) 22-storey towers with a total of 735 units. Sitting on a land area of 17,195.9 square metres (185,095 square feet), the 99-year leasehold project is strategically located right next to the Thanggam LRT station and a few stops away from the Sengkang MRT station. It is well-served by the TPE connecting to the SLE, CTE, KPE and ECP. Accessibility to other parts of the island is further enhanced by improved infrastructure such as the Seletar Aerospace Flyover and surrounding roads. The locale boasts a myriad of recreational facilities that cater to both the young and old. From an aviation-themed playground at The Oval @ Seletar Aerospace Park to a rustic animal resort off Seletar West Farmway 5, to Seletar Country Club, Sengkang Sports Centre and Sengkang Riverside Park. Shopping and dining amenities are in abundance with the nearby famous food street at Jalan Kayu and Seletar Mall, a stone’s throw away at the junction of Fernvale Road and Sengkang West Avenue. Other shopping options in the vicinity include Greenwich V and Compass One.

Parc Botannia, located along Fernvale Street, is nestled within Singapore’s fourth regional centre – the future Seletar Regional Centre which has the potential to grow to twice the size of the Tampines Regional Centre over a longer term. The nearby Seletar Aerospace Park, a conducive environment for aerospace players engaging in aviation activities, houses renowned names such as Rolls-Royce, Bombardier, ST Aerospace and Pratt & Whitney, to name a few. To add to the vibrancy, a cluster of 32 black and white colonial bungalows at the former Seletar airbase will be transformed into a hip foodie enclave and lifestyle hub with restaurants, cafes, spas and sports facilities. All these, within 5 minutes’ drive from the development.

Themed as a nature-filled parkside development, it enjoys lush greenery, flanked by Lorong Tanggam Park to its northwest and an upcoming expansive park of 9,547.3 square metres (102,766 square feet) to its south. To complement its serene surroundings, the development integrates elements of nature into its thoughtful layout and flowing touches. The uniquely themed landscape features a multitude of recreational facilities, from a tree maze garden to the colourful rainbow kids' spa and a function room that invites one to stretch out and embrace one's inner self. Residents can also mellow out in the modern and spacious family cabanas, family swing or at the floral trellis, enjoy a good book in the gentle sway of the jasmine aroma hammock, stroll along the various themed gardens or simply grow their own fruits and vegetables in the community garden. In addition, the development offers panoramic views of the greens towards the north and the adjacent park in the south. Other recreational facilities include 50-metre lap pool, children's play pool with water play equipment, jacuzzi, tennis court, a floating BBQ pavilion, a fitness clubhouse that showcases an indoor gym and a yoga deck, an outdoor fitness with various stations to choose from and a jogging track

Lee Sze Hao (李思豪), Chief Executive Officer of Sing Holdings, said, "We are very excited over the launch of Parc Botannia. We believe that there is a mix of demand for homes and investment in this location. Being the only project to be launched in the vicinity, we are optimistic that Parc Botannia, with its unique features, strong selling attributes and attractive pricing, will be well-received."

Parc Botannia will offer a range of 1 to 5-bedroom apartments with sizes spanning 40 square metres (431 square feet) to 156 square metres (1,679 square feet). Prices will start from \$548,000.

Mr Lee further added that in view of the upcoming launches next year, at an average selling price of \$1,280 per square foot, Parc Botannia will be one of the most attractively-priced and affordable residential projects going forward.

For more information, please contact:

Ms Casey Teo, Sing Holdings Limited

Tel : 6536 6696

Fax : 6536 6620

Email : [casey@singholdings.com.sg](mailto:casey@singholdings.com.sg)

# PARC BOTANNIA

A HOME WITH NATURE

FACT SHEET	
<b>Developer</b>	Fernvale Green Pte. Ltd. (a joint venture between Sing Holdings Limited and Wee Hur Holdings Ltd)
<b>Location</b>	Fernvale Street / Fernvale Road
<b>Land Tenure</b>	99 years commencing on 28 December 2016
<b>Site Area</b>	17,195.9 square metres (185,095 square feet)
<b>Development Layout</b>	Four (4) 22-storey towers with 735 units
<b>Expected Date of Vacant Possession</b>	30 December 2021

EARLY BIRD PRICE GUIDE			
Unit Type	Area (square feet)	No. of Units	Price Guide
1 bedroom	431	67	From \$548,000
1 bedroom + study	506	126	From \$633,000
2 bedroom	581 – 786	206	From \$738,000
2 bedroom + study	775 – 936	63	From \$937,000
3 bedroom	861 – 1163	189	From \$1,040,000
4 bedroom	1130 – 1507	63	From \$1,300,000
5 bedroom	1410 -1679	21	From \$1,600,000

*Prices are indicative and subject to change without prior notice.*

## **SING HOLDINGS LIMITED**

Founded in 1964, Sing Holdings Limited and its subsidiaries (the “Group”) is a property development and investment group listed on the Mainboard of the Singapore Exchange. It has an established track record of development experiences in a wide spectrum of properties ranging from landed houses, condominiums to commercial and industrial buildings. The Group also owns a 291-room, limited service hotel known as Travelodge Docklands in Melbourne.

Some of the Group’s residential projects include Robin Residences at Robin Drive, Waterwoods in Punggol, The Laurels at Cairnhill Road, BelleRive in Bukit Timah and Meyer Residence at Meyer Place. Its commercial and industrial projects include BizTech Centre at Aljunied Road, EastGate building along East Coast Road and Ocean Towers in Shanghai, an award-winning Grade-A office building in the People’s Republic of China.

The Group prides itself in delivering quality developments to its purchasers and tenants. From the conceptualisation of project layouts and designs to the selection of fittings and finishes, the construction of the development to the final touches upon completion, every detail is meticulously combed to ensure finest quality. As a testament to this, the Group has received awards such as the prestigious FIABCI Singapore Property Award and the BCA Green Mark Award (Gold Plus).

The Group shall continue to leverage on its development experience and expertise to deliver dream homes to its purchasers, in its bid to be a Developer of Premier Living.

## **WEE HUR HOLDINGS LTD**

Wee Hur Holdings Ltd (“WHH”) has been listed on the Singapore Exchange Mainboard since 2008 and has been selected twice to be among Forbes Asia’s 200 Best under a Billion in 2013 and 2015. Its core businesses are in Property Development & Investments (local and overseas), Construction, Dormitory and Purpose-Built Student Accommodation.

Wee Hur Development Pte Ltd (“WHD”), established as the property development arm of WHH since 2009, has built up an impressive track record in both residential and industrial developments, paying close attention to the finest details from design to implementation. Parc Centros, a 618-unit residential development along Punggol Central, was completed in 2016 with an “Excellent” Quality Mark and the BCA Green Mark Gold<sup>Plus</sup> award. Urban Residences, a 47-unit residential development in Paya Lebar completed in 2014, was also accorded the Quality Mark “Star” Rating by BCA – the highest rating under the Quality Mark Tiered-Rating Systems. Aside from residential projects, WHD has also undertaken major industrial projects such as Harvest @ Woodlands, a 469-unit industrial development completed in 2012, and Premier @ Kaki Bukit, a 482-unit industrial development completed in 2014. Its current industrial development, Mega @ Woodlands, a sprawling 517-unit industrial development located along Woodlands Avenue 12, is WHD’s biggest industrial project to date. These accolades and experiences have provided a robust foundation upon which we would continue to deliver projects of the highest calibre.

Wee Hur Construction Pte Ltd (“WHC”), the main contractor for Parc Botannia, is the construction arm of WHH. It is a BCA-registered contractor with financial grade A1. WHC has amassed solid and diverse experiences spanning residential, commercial, industrial, institutional, religious, restoration and conservation projects. Some of these include Parc Centros, Trilight, Parkview Eclat, JCube and DBS Asia Hub. In line with our relentless pursuit of excellence in workmanship and quality, we have received several awards for Construction Excellence and Certificate of Merit from BCA.

With our motto “Prudence in our ways, Excellence is our aim”, we remain firmly committed to upholding the highest standards in design and workmanship, delivering the most exquisite and comfortable experience for our buyers.